

y, the Last Day Anniversary Sale

Day. To fittingly celebrate this event, which ars of successful merchandising, our special offerach the highest climax for value-giving. Costs considered.

day, we celebrate with values that are little

ement carefully.

For Saturday Only—Last Day of The Anniversary Sale Sensational Offering of Our Entire Stock of

TRIMMED HATS

Including Over 1,000 Model Hats and Copies



Regular Prices
Hats That Were \$5.95, \$7.50, \$10, \$12.50, and to \$50
Now
\$3.96 to
\$36.60

\$3.96 to \$36.60

We are making this generous priceconcession to emphasize the importance and the re

40th Anniversary Sale.
Our entire stock of Trimmed Hats, including exquisite model hats from leading New York designers and clever adapta-

add to the interest of the final day of our

tions from our own workrooms at 1-3 off the regular prices.

Come early—choose from the hundreds

of hats that are here for your approval, and save one-third the regular cost. This is an opportunity that is not to be overlooked.

\$3.50 and \$3.95 Untrimmed Hats, \$1.98

A special purchase of 525 hats offered Saturday at saving averaging one-half. Hats of silk velvets, in sailors, chin-chins, mushrooms, pokes, and tricorns, in black and all colors.

Palais Royal—Street Floor.



gette and es, \$3.95

orchased advantageously irchased advantageously irday. ith Venice lace trimmings; of flesh and white.

Saturday at \$4.50 beaded models; in white, d up-to-the-minute styles. als Royal—Third Floor.

otted and Scroll Veils Are Most Desirable

flady's Veil is one of the most ortant accesories of dress, and something that women of red taste are most particular in eting. The "Palais Royal" are always up to the minute tyle; beautiful but not gaudy weils that are admired.

no veils that are admired.

Dotted and Scroll Vells,
By the Yard, 25c, 50c,
75c to \$2.00.

fac to \$2.00.

hey are most popular, and you find our assortment is most using. Many entirely new dens have arrived during the k. Large and medium sized affile and veivet spots, dainty year scroll, and some with just soroll border. Another pretty is is the beauty spot, shown in the small designs that adorn the k. All the wanted shades, ining taupe, brown, purple, navy, black.

Styles at 80c to 22.50.

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petty scroll designs, dotted and il border effects. Most effective in worn with the small hat now popular. Also shown in the see and veil effects. All the seed colors brown tauns.

Final Day Bargain Basement Anniversary Sale

\$3.00 and \$4.50 Misses' and Children's Trimmed Hats, Special \$1.49

A New York manufacturer's sample line which give a most unusual variety of the most choice hats of the season to choose from. All the best Fall styles and colors to be sold Saturday only at \$1.49.

EXTRA SPECIAL FOR FINAL DAY OF ANNIVERSARY SALE

Children's Regular 75c Sweater Coats, Saturday at 49c

Especially good quality Fine Ribbed Sweater Coats for children 2, 4, and 6 years of age. Some with collars, others plain coat style with two pockets. Choice of white, tan or oxford. Actual value of these garments 75c each. Special for Saturday, 49c.

Voile Waists, 59c

Fine Voile Waists, in sizes up to 50; also new Fall styles in Jap Silk Waists, in sizes up as high as size 40. All made with the new large collars. Wonderfully handsome styles that ordinarily would cost around \$1. Saturday only, at 59c.

Ladies' Silk Waists at \$1.89

Included in this lot are Crepe de Chines—Jap Silk in several styles, Double Chiffon, all with large collars, some lace trimmed in white, black, and some colors. Sizes in one style or another. Saturday, Special, \$1.89.

\$2.00 to \$2.75 Smart Ready-to-Wear Hats, \$1.59

Wear Hats, \$1.59

Elegant values of Silk Velvet
Hats, neatly trimmed with silk
faille ribbons in all the best

styles and colors to choose from.

98c Bungalow Dresses, Special at 59c

Made of excellent quality percale in blue or gray. Trimmed with contrasting colors, with large collars and sleeves.

\$2.25 Bed Comforts, Special \$1.98

Made of extra fine quality Silkoline, with large or small floral effects, in light, medium and dark colors. Filled with pure white cotton. Sizes 72x72 inches. Special for Saturday, at \$1.98.

\$5.00 & \$5.95 New Fall Trimmed Hats, \$3.75

Just 125 Hats in this lot which are the best values offered this season. Hats of all Lyons velvet, neatly trimmed with Flowers, Ribbons, Ostrich and ornsments to suit the most exacting tasts.



Extraordinary Last-Day Sale of

Women's and Misses' Coats and Dresses

That Ordinarily Sell for \$15

All Sizes All Colors All New All Wanted Models

\$10

Really Extraordinary
Garments at This
Exceptional Price
For Saturday

The Dresses are of satin, taffeta, and serge, in a variety of models, including the new draped effects and plain tailored styles. Many embroidered in contrasting colors. The Coats are of pretty mixtures, velours, and Thibet, in belted models with fancy pockets, large collars, many of which are trimmed with fur or fabric furs.

Misses' \$25 Dance Frocks at \$18.50

Made of chiffon taffeta, in all light shades—prettily trimmed with tulle and embroidered nets, with new draped skirts. Exceptional values at \$18.50.

Bargain Basement Store.

Now For the Final
Day of the
Anniversary Sale of
Men's \$22.50 to \$25.00

Suits and Overcoats \$15.75

Faultlessly tailored garments from fine wholesale clothing makers in Rochester and New York.

- -All New Up-to-Date Models.
- —Trench Models.
 —Belted.
- -Patch and Flop Pockets.

-All Newest Materials, etc.

An exceptional assortment of Suits and Overcoats for Men and Young Men of all sizes.

Palais Royal—Street Floor.

Mothers Should Take Advantage of This Chance to Buy Son a Good Durable

Suit or Warm Mackinaw for \$5.45

Worth Up to\$8.50

Suits and Mackinaws for Boys 7 to 17

The Suits mostly with extra lined pants.

The Mackinaws handsome all-wool plaids in a large variety of color combinations, newest models.

Boys' \$10.00 Suits, sizes 7 to 18....\$7.50 Boys' \$8.50 Mackinaws, sizes 7 to 18....\$6.95

Men's \$1.25 Shirts

-for the final day of the Anniversary Sale



77c

Several hundred shirts have been added to the assortment, making a most interesting display for Saturday. Materials include Repps, Percales, Madras, etc., in all the new patterns and colorings.

Men's 55c Neckties at 29c Each

Or 4 for \$1.90.

In a wonderful assortment of the new Fall patterns and colors; with large flowing ends.

large flowing ends.

\$5 Blankets and Terry Cloth Bath
Robes at \$3.95.

In all the desirable new colorings; made with high collars and

ings; made with high collars and girdle to match. Shirts and Drawers, Medium and Heavy Cotton, 77c. Regular \$1.00 grade; all perfect

Regular \$1.00 grade; all perfect and best fitting. \$1.50 Medium and Heavy Cotton Union Suits, 97c. Slightly imperfect qualities. Wonderful Purchase and Sale of Onyx Pure Thread Silk Hose for Men, at 79c Pair

Or 6 Pairs for \$4.65.

Black with white clocks, and white with black clocks; also with horizontal and vertical stripes, fancy mixtures, etc. Extra special for Saturday—the final of the Anniversary—at 79c pair or 6 pairs for \$4.65.

Palais Royal—Street Floo